

BlueSky Experiences launch BlueSky in a Box

Experiential learning and corporate team building provider, BlueSky Experiences is proving that good things can come in small packages with its innovative new training product, BlueSky in a Box.

Designed to bring a new dimension to conferences, team meetings and training programmes whilst being flexible and affordable for businesses, the Box was launched by popular demand after requests from BlueSky's clients.

Each BlueSky in a Box is completely run by participating delegates, with 18 diverse and challenging team building activities to energize and act as ice-breakers.

There are many Box benefits from activities designed to help delegates extend their attention span and create emotions to help stimulate learning, to tasks that encourage networking, teamwork and ownership of tasks, all empowering people along the way.

Each activity can be used by five to 10 people, which means that each Box can cater for 100 people in total. Also, the design of the Box means that neither the exercises or the Box have to stay in one room and can become a resource to use as little or as often as they wish.

Perthshire-based BlueSky Experiences developed the product after receiving client requests for value-added activities that could take place over a short period of time. James England, Managing Director of BlueSky Experiences, said:

“With BlueSky in a Box we like to think we're parceling up our team building wisdom for the benefit of people who can't always come to us. We've listened to our clients closely and designed something that's as flexible as it is effective. Whether it is used as an ice-breaker to help delegates get to know each other, a team building exercise to encourage colleagues to problem solve together, or to give groups an energy boost after lunch, BlueSky in a Box's appeal is diverse and wide-reaching.”

James continued:

“There are so many ways the Box can benefit businesses, but above all else, BlueSky in a Box unpacks some serious fun which is a fantastic way to motivate and inspire people to make changes and flourish at work.”

For more information about BlueSky Experiences visit www.blueskyexperiences.com

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Background notes

BlueSky Experiences is an industry leader in experiential learning and corporate team building, formed in 2001 by James and Suzie England. Headquartered at its own purpose-built conference centre in Methven, Perthshire, it works with clients throughout the UK. Its purpose is to inspire, build, develop and reward individuals and teams with an innovative mix of dynamic and thought-provoking programmes.